

ST Barth
Summer
Sessions
AUGust 4-15
2012

St Barth

Rocks

ST Barth
Summer
Sessions
August 4-15
2012

Anduze
Tom Howie &
Jimmy Vallance
Emily Elbert
Jazzanova
Etch
Alex Merrell
Josh Logan
Aberto Pra Balanco
Arturo Rodriguez
Adam Lasher
Alvaro Kapaz
Ry Farady

INVITED ARTISTS

ANDUZE



Anduze, soul artist and with his band; *vocals, guitar, bass, drums and saxophone*.

In a genre that belongs to such crooners as Marvin Gaye, Curtis Mayfield, and Otis Redding, authenticity is a requirement.

Growing up on St. Croix in the US Virgin Islands certainly contributed to Anduze's musical imagination.

Their latest album, **Closure**, weaves the listener through the nuances of a relationship gone awry.

Using beautifully crafted lyrics, each song tells a story that reels us in for an up close and personal look at the artist...and at times ourselves.

El Cuerpo Del Ritmo by Arturo Rodriguez



El Cuerpo del Ritmo is a personal project by the talented Spanish DJ/producer *Arturo Rodriguez*.

He has thrown together a very modern version of his live show with extra musicians and effects ; DJ, Guitarist, Percussionist and Vocalist.

El Cuerpo Del Ritmo presents electro sounds together with live music from a lot of different culture influence.

Arturo Rodriguez was born in Ourense (Galicia) and has now for more than 12 years been composing, performing music in countries like Netherlands, Spain, US, Germany that results in his large culture influence for his latest project.

St Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS

JAZZANOVA



Jazzanova is many things to many different people.

A jazzy, funky, modern DJ live set together with a vocalist, we welcome Jazzanova to this summer St Barth Summer Sessions 2012.

For more than fifteen years the eclectic collective from Berlin has been busy producing, composing, arranging, remixing, DJing and generally shaping their musical world.

Jazzanova met on the Berlin club-scene in the mid-Nineties and developed from early underground-stardom via the big hype of the late 90s to the remarkably sophisticated matter of course that defines their current career

David H



David started his career as a DJ in 1984 and engaged himself in the hip hop culture. He organized parties, he participated in graffiti contests and became a champion of BMX bicycle.

Then when he passed London in the 90s, he discovered the world of electronic music and fell in love. He decided to start to produce music with a friend and 2 years later they created 'Denote records Label'.

David is a world wide known deep House DJ and producer, he has produced music for 'Ministry of Sound compilation', as well as runway shows at Gucci and Prada.

St Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS

Alexandre Destrez



Alexandre Destrez is the skilled pianist of the famous albums of St Germain.

It was in 1995 with the album 'Boulevard' he first did his success and thereafter it went on and on with albums from 'Deep In it', 'From Detroit to St Germain' and finally the album 'Tourist' which sold over 4 millions copies all over the world.

Now Alexnadre has continued his travel in the music world and making projects as live Electro Jazz.

His newest project is called « Rive Gauche » and here we see him live together with DJ producer ; David Hachour.

Tom Howie & Jimmy Vallance



Collaborative effort of underground electronic DJ/Producer **Jimmy Vallance** and singer/songwriter **Tom Howie**. The act features a lush, atmospheric and deep dub/house electro sound with soaring, soulful vocals and guitar of style comparable to *Thom York* or *Chris Martin*.

They have been hard at work in the studio as well, collaborating on records with renowned producers such as *Elon*, *Adulnapper*, and *M.A.N.D.Y.*, and their latest collaboration "Worked" was a massive success at *Burning Man* this past year.

They have upcoming releases on the labels *Get Physical* and *Scissor and Thread*, as well as their debut album, expected to be out very soon.

St Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS

Josh Logan



Josh Logan, singer/songwriter, brings a fresh and addictive sound and style to the music scene. Josh blends a style of rock/blues/soul/pop and the product is invigorating and memorable.

Josh Logan began his music career at the very young age of 14. With fans like legendary Stevie Wonder, Pearl Jam, Prince, Tupac Shakur, and other, Josh discovered his sublime voice and added the guitar to his talents.

He has shared the stage with national recording artists; *Dime-Bag Darrell and Vinnie Paul of Damage Plan, Tantric, Shinedown, Lacuna Coil, blues legend James Montgomery, Toby Lightman, John Popper of Blues Traveler, and Tommy Lee of Motley Crue & Methods of Mayhem.*

July 2006, Josh was chosen to be a contestant on the hit CBS TV show "Rockstar: Supernova" that introduced him to 10-20 million viewers two times per week.

Ryan Fardy



With an upbringing on the Boston Area blues scene, Ryan has created his own genre, mixing Blues, Rock, Funk, R&B, Soul and Pop.

At 24 years old, Ryan Fardy has had a fantastic start to his 10-year career. He has played to crowds all over New England and the United States (Las Vegas, California, Florida...etc), and even Canada.

He has opened for the legendary Chaka Khan, Leon Russell, Edgar Winter, Mountain, Snoop Dogg, Rick Derringer, Hoobastank, and more. He was also the featured cover story for Boston Blues Magazine at the age of 18.

St. Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS

Adam Lasher Band



This talented guitar player is the youngest in a large family of celebrated musicians. He happens to be *Carlos Santana's nephew*, basically making him a “rock 'n' roll demigod.”

His playful sense of humor and distinct talent have set him apart in Los Angeles, where he stands out from the crowd of emerging musicians and has played in clubs from West Hollywood and Beverly Hills to Santa Monica and Malibu.

Adam is out with his new album “Lie To Me”, and it’s available on iTunes.

Aberto Pra Balanço



For as long as it has existed, Aberto Pra Balanço, formed by young São Paulo musicians, the band has rocked at parties, events and concerts in São Paulo and other parts of Brazil, performing often to big audiences.

Aberto pra Balanço was born with a single purpose: ‘make whoever is around our music move through brazilian music and its unique swing’.

We are happy to welcome again this summer, Aberto *pra Balanço*, with: Alex Walid (voice and acoustic guitar), Fred da Matta (electric guitar and backing vocals).

St Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS



Alex Merrell

Spinning at top venues and high profile events in LA as well as internationally, *DJ Alex Merrell* is quickly becoming recognized for being one of the few younger DJs who's truly all about the music.

Alex style is distinct yet tailored to the room, influenced by house, electro, dance, hip hop, classic and indie rock, top 40, lounge and world music.

Alex has a very wide clientele, been working with for example; UNICEF for their Tap Project Radio campaign, DJing for the Cannes Film Festival and for the Toronto International Film Festival and one of her international residencies is La Plage in St Barth.



Yo-One Sutter

Yo-One is resident DJ at restaurant *La Plage*, his music is a mix of Electro acoustic, Soul, Swing, Jazz and Latin Beat and he's doing a fusion between Live Music and DJ set.

He began his career in the south of France, then continued in east of Europe and living now in the French West Indies, St Barthelemy.

St Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS

Alvaro Kapaz



Alvaro Kapaz was born in São Paulo, Brazil, he awarded the *Berklee Achievement Scholarship* for his outstanding involvement with the Berklee College of Music in Boston, and he's also one of the creators of the band, Project K-Paz, January of 2009.

Alvaro has been developing his unique style, a blend between his Rock/Blues past with his new- found jazz/funk interests.

Currently, Alvaro is residing in New York, NY, he plays on may projects, bands, and recording sessions, and dedicates to his music on a full-time basis.

Emily Elbert



Emily Elbert singer and songwriter, was raised in Texas, fell in love with the guitar when she was 14 and then her journey started on Berklee College of Music, and she began performing and winning awards.

Now at 23, Emily has played over 450 shows throughout the US and worldwide. Her music is influenced by her hometown ; texas folk/pop.

Her third CD, a full-band live album entitled "Alive, In Love," was released in February this year.

ST Barth
Summer
Sessions
August 4-15
2012

INVITED ARTISTS

Eitch



Eitch has formed a sound that is both vocally driven and atmospheric—floating somewhere between alternative, electronic, and pop—which she playfully describes as: “Altronipop”.

In 2010, Eitch released her debut album *‘Everything, Nothing’*, a collection of work she began writing and recording in 2006. Unpredictable and full of wonder, the 11 original songs featured on *‘Everything, Nothing’* reveal the scope of her imagination as she sings her words like an actor would play a character.

St Barth
Summer
Sessions
August 4-15
2012



VENUES



La Plage

Located on the best spot of the Island in the wonderful Bay of St Jean. This modern and chic hotel/restaurant brings live music, fresh cocktails and tasteful food, one of the unique place 'feet in the sand'.



Christopher Hotel

This luxury hotel is located in Pointe Milou, recently been totally renewed, with its great pool overlooking the sea, and surrounded by exclusives villas.



Le Sereno

Located in the famous lagoon of Grand Cul de Sac. Discover an unforgettable menu around the best local sea products.



Bonito

A restaurant with an extraordinary view over the Harbor of Gustavia. A delicious new exploring horizon of Gourmet dining from South America.



La Route des Boucaniers

This restaurant, directly in the harbor of Gustavia, serves Creole food or a delicious cheese burger with a fun mood around live music, cocktails and sunsets.



VENUES

Taiwana Hotel



Located on the right side of Flamands bay, this luxurious hotel is known for its relaxing and discreet mood around a simply fresh cooking restaurant.



L'Esprit by Jean-Claude Dufour

French discovering gourmet cuisine by the famous chef Jean Claude Dufour, with an overlooking view of the heart of the beautiful Salines.



Hotel St Barth Isle de France

This 4star hotel, located in Flamands Bay, offers you the perfect mix between a beach restaurant with a wide tasteful menu and a gourmet table.



Hotel Le Village de St Jean

One of the first hotel built in the 70s, up the hill in St Jean, with its magnificent view over the famous bay.



La Cantina

This bar, and excellent breakfast/lunch place, next to all the boutiques with a beautiful view over the Harbor of Gustavia.



VENUES



Le Select

The most famous place of Gustavia where you eat “cheeseburgers in Paradise” and delicious cocktails and beers between the walls of the old town.



Hotel Carl Gustaf

Overlooking the harbor, this gourmet restaurant makes you tasting a new modern cooking, with his extraordinary view.



Voyageur Lounge

This new modern urban concept, overlooking the harbor, with an excellent selection of caviar, and an incredible cave of whiskies.



Eddy's Restaurant

Placed in an old Swedish building, decorated as a sailing boat with a Caribbean garden, and a successful mix of a thai influenced creole cuisine.



The HARBOUR

Center of Gustavia on the dock, next to all the luxury shops and restaurants, where all the main public events, like; sailing regattas, festivals takes places.



COMMUNICATION



MEDIA PLAN

May – August 2012

Advertising Campaign

E-communication, Posters, Flyers, Banners, T-shirts and other declinations.

Press Relations

St Barth Weekly magazine, Journal de St Barth, Le News, Radio St Barth, Airport St Barth, International St Maarten airport, Tourism Office, X-Travel Agency Brazil and all the venues self-communication.

Public Relations

St Barth Rocks representatives, Websites, Blogs, Facebook and Twitter.

